

2018 Annual Night at the Library: Book Alive– Call to Artists

The Friends of the Coronado Library (FOL) is calling local artists to submit artwork for an Exhibition and fundraiser in Coronado Public Library in 2018. The event is planned for the evening of Friday February 2, 2018.

The exhibition will be mounted by the volunteer members of the Friends of the Library as well as volunteers of the Coronado Cultural Art Commission to highlight the work of local artists at the public library.

CALL TO ARTISTS

The Friends of the Coronado Library is pleased to announce a unique opportunity at the Coronado Public Library to exhibit art work by local artists. The FOL is looking for artists to choose a piece of literature from a list of works and create an artwork representation/interpretation of the book. This can include but not limited to the cover, title, character(s), specific scene, symbol or circumstance. The exhibition will be throughout the entire library creating a walking tour of the glorious library through the eyes of the local artist.

This exhibition will be during the Friends of the Coronado Library Annual Night at the Library Event. Art work will be displayed with its corresponding piece of literature. Artists are encouraged to donate their exhibition piece (or another work in their collection) for auction benefiting the FOL. Only one application and no fee is required for consideration in the exhibit. All media will be considered.

Deadline: Entry applications must be submitted by email (or in person) by November 30, 2017.

Criteria:

Theme: Work should be inspired by the title, cover, history, events, character(s) or symbols from a selected Genre of Literature. Artist is encouraged to choose from the selected list of titles and genres as provided with the application. An alternate title may be submitted if the artist has an approved concept idea. Artists are encouraged to include an artist's statement describing the relevancy of the work to the selected literature. Work must be suitable for viewing by all audiences in a civic setting. All media is welcome.

Process

Applications are accepted Now through November 30, 2017. Applications are available by inquiry via email at info@coronadoFOL.org; at the FOL used book store, Second Hand Prose, or on the CoronadoARTS.com website or

A panel of three FOL will review the entries. Selection criteria may include, but may not be limited to: representation of the theme, quality/merit of work, medium of work and artistic skill demonstrated in the piece, concept or prior works. Artists will be notified by December 10, 2017.

Final acceptance for inclusion in the exhibition will be subject to review and approval of the completed submitted art work. Exhibition/Display dates cannot be given or transferred to another person or organization.

(this section has not been confirmed with the Library yet: Selected artwork may requested to be available to remain in the Library for an additional 2 weeks so the public may view the work. No substitution, exchange, modification or withdrawal of works is permitted after acceptance for exhibition.

Eligibility

A Local Artist is defined as being a resident of Coronado, a property owner or an employee in Coronado. Also invited are Coronado High School Alumni Artists.

Eligible works include paintings, drawings, photography, mixed media, Tapestry/wall hangings, hand crafted jewelry, ceramics/pottery, original textiles. Others to be considered as presented.

Artist Requirements

1. To participate, artists must be 18 years of age and Local.
2. All artwork must be original and the work of the registered applicant. May not be an alteration of another's work or assembled from a kit.
3. Artists must submit an application and a minimum 1 (but no more than 3) pieces of work that are representative of items to be displayed in the exhibition.
4. Provide accurate information for each artwork exhibited listing: title, media, year, artist name, phone number, email, and website, if applicable.
5. Artist is responsible for the delivery and pickup of their artwork. Artist is requested, but not required, to assist in the installation of the display.
6. Artist is invited to the event, gratis, and is requested to be available for 20-30 minutes during the event to answer any questions patrons may have about their rendering.
7. All works must have the artist's name, title and medium affixed to the back of every work entered in the exhibit. Three dimensional work that require stands or holders must be provided by the artist and labeled as such.
8. Publicize and promote the exhibit and if they choose, hosting, an opening reception to their clients, contacts and the media.
9. Complete a Waiver of Indemnity and Liability releasing the City of any liability from artwork damage, loss or theft.

Sales

Items for the event are requested to be donated for auction (an alternate piece from the artist would also be acceptable for donation) . Artist is encouraged to bring hand out information of their other work, website, gallery locations.

Promotion and Advertising

Artist are requested to provide information to include on the FOL website and FaceBook pages. Local citywide promotional PR to be provided by FOL in conjunction with CAC to local media outlets, CAC website, CAC Arts Partners and social media. Exhibiting artists are strongly encouraged to market to outside outlets, family, friends and client lists to publicize and promote the exhibit and fundraising event. FOL will provide placards for each selected artwork listing: title, medium, year, artist name contact information and website.

Cancellation

The Friends of the Coronado Library reserves the right to suspend or cancel any exhibit should conditions warrant such action

For additional information please contact: Brenda Jo Robyn, Treasurer and Night at the Library Co-Chair, 619.890-61487 (direct cell) or brendajo@compedgeins.com

Want to learn more about the Friends of the Coronado Library or become a member?

Visit our website at coronadoFOL.org

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About the Friends of the Coronado Library: Established in 1970, The Friends of the Coronado Public Library (FOL) is a group of volunteers dedicated to supporting and expanding the services and programs of the Library through fundraising, volunteer support and outreach. Our mission is to promote the library as an educational and cultural center that provides learning opportunities for our community. For more information: www.coronadoFOL.org.